

Annual Report 2024



**Sweetened
Beverage
Tax
Community
Advisory
Board**



Seattle

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Message from the Board

Dear Seattle,

On behalf of the **Sweetened Beverage Tax Community Advisory Board**, we are pleased to present our *2024 Annual Report*. The Sweetened Beverage Tax (SBT) continues to provide critical resources to Seattle residents. The SBT Fund supports food security, expands access to healthy food, and invests in children's health and early learning. Throughout 2024, the Board carried out its charge to advise the Mayor and City Council, ensuring that SBT revenues benefit communities most impacted by health and educational inequities.

SBT-funded programs include Fresh Bucks, Farm-to-Preschool, Healthy Food in Schools, the Food Equity Fund, and the Child Care Assistance Program. These programs help make Seattle a more affordable and livable city for families and individuals. The SBT Fund also supports food banks and meal programs, essential services for residents experiencing food insecurity. This report highlights the City of Seattle's partnership with dozens of community-based organizations and leaders who design and deliver these food and early learning programs with care, expertise, and accountability. To these organizations, their staff, and the community members who guide this work: thank you. Seattle is stronger because of your commitment and collaboration.

As we look ahead, the Board recognizes a period of transition for the SBT. Policy changes adopted in the 2025 budget process mark a significant change in how these resources are structured and protected. The City removed the non-supplantation provision and shifted SBT-funded prenatal-to-three investments to the new Families, Education, Preschool, and Promise (FEPP) Levy. While the Board is disappointed by the loss of the non-supplantation safeguard, we remain committed to monitoring impacts, elevating community voices, and advising City leaders to ensure SBT revenues continue to advance health equity, food access, and early learning outcomes.

Sincerely,

Handwritten signatures of Tanika Thompson Bird and Jen Moss in cursive script.

Tanika Thompson Bird & Jen Moss, Co-Chairs

2024 Board

Organizational affiliation list for identification purposes only.

Position 1: *Vacant in 2024*

Position 2: **Barbara Baquero**, University of Washington School of Public Health

Position 3: *Vacant in 2024*

Position 4: **Bilan Aden**, African Community Housing & Development

Position 5: **Tanika Thompson Bird**, Got Green

Position 6: *Vacant in 2024*

Position 7: **Kristin Sukys**, Food is Medicine Consultant

Position 8: **Jen Moss**, Washington State University Extension - SNAP-Ed Program

Position 9: **Barbara Rockey**, Treehouse

Position 10: **Munira Mohamed**, East African Community Services

Position 11: **Dan Torres**, Bezos Family Foundation

2024 Board Actions

The Sweetened Beverage Tax Community Advisory Board was established by the City Council ([Ordinance 125324](#)) to advise and make recommendations to the Mayor and City Council on programs and services supported by the SBT.

In 2024, the Board issued the following [recommendations](#) to City officials:

- [2025 Budget Recommendations \(June 5, 2024\)](#) - The Board's recommendations to Mayor Harrell regarding programs and services supported by the SBT Fund. At the time of writing, the City of Seattle faced an estimated \$240 million budget deficit starting in 2025. In this memo, the Board urged City officials to prioritize food security and prenatal-to-three programs/services.
- [Letter to the Mayor and City Budget Director regarding the August revenue forecast \(September 13, 2024\)](#) - When the August 2024 revenue forecast predicted a downturn in SBT revenues, the Board issued this follow-up recommendation to Mayor Harrell. The memo recommended no funding cuts to SBT-funded programs and services and outlined approaches to balance the SBT Fund.
- [Letter to the City Council regarding the Mayor's 2025-2026 Proposed Budget \(October 17, 2024\)](#) - A letter to City Council endorsing Mayor Harrell's proposed 2025 budget for the SBT Fund. The Board also recommended that SBT-funded early learning programs services be moved to the future Families, Education, Preschool, and Promise (FEPP) Levy, to take pressure of the volatile SBT Fund.

SBT Collections

SEATTLE FINANCE & ADMINISTRATIVE SERVICES (FAS)

The Sweetened Beverage Tax (SBT) is a tax on the distribution of sugar-sweetened beverages (SSBs) in the city of Seattle. The tax is collected on the final distribution of SSBs by a distributor.

Information for SBT taxpayers (distributors of sugary beverages) is available on the [tax webpage](#).

This chapter provides a summary of SBT collections in 2024, including the number of taxpayers, revenue collected, and ounces reported of sugary beverages. It also provides a historical comparison of tax revenues and reported ounces for 2019-2024. Overall, 2024 saw decline in revenue, volumes consumed, and tax filers relative to 2023. Although 2024 revenue and consumption have still not quite equaled the pre-pandemic level reported in 2019, they are in nominal terms roughly comparable and appear to have stabilized to around \$21 million in the period 2022-2024.

Tax Rate

The standard tax rate is \$.0175 per ounce. There is a reduced tax rate of \$.01/ounce if a distributor sells products from a certified manufacturer that has worldwide gross revenue of over \$2 million but less than \$5 million.

Taxpayers

There were 178 total 2024 tax filers, of which 19 were annual filers. This is the lowest number of filers since the inception of the tax in 2018 when there were 215 filers. Total filers in 2024 were down by 42 from a high of 220 in 2019 and have steadily declined from 192 and 183 in 2022 and 2023 respectively to the current 178. Like 2023, there were only 3 firms that received certification for the reduced tax rate in 2024.

Of the 178 total tax filers in 2024, 62 are retailers that issued redistribution certificates to 40 distributors, an increase of 1 distributor from 2023. Under certain circumstances, determining the correct number of taxable ounces is better managed by the retailer receiving distribution of the beverages or concentrates. In these cases, retailers may issue a redistribution certificate to a distributor, which transfers the liability for making tax payments to the retailer from the distributors on those ounces of product that are taxable.

SBT Collections (continued)

SEATTLE FINANCE & ADMINISTRATIVE SERVICES (FAS)

The City also issued 3 exempt certificates in 2024 down from the 5 issued in 2023. These certificates exempt a taxpayer from taxation on beverages manufactured by certified small manufacturers, that is, manufacturers with annual worldwide gross income of \$2 million or less. The exemptions must be applied for by the manufacturer and the highest number ever issued by the City was 20 in 2020.

2024 Tax Revenues

Total 2024 tax revenues decreased by \$0.84 million (~3.9%) from 2023 levels to \$20,740,539. This decrease reverses the three years of consecutive and robust growth experienced from 2021-2023 after the low of \$17,252,284 collected in 2020. As anticipated in the 2023 report, tax revenues appear to be plateauing in and around the \$20 million amount. Barring any policy changes or large random events in the regional economy, collections in the coming years will allow us to confirm if collections have in fact plateaued and are expected to be stable.

Collections by quarter are shown in Figure 2 indicating the seasonal pattern of consumption.

Figure 1: SBT Tax Collected, 2019-2024 (\$ Millions)

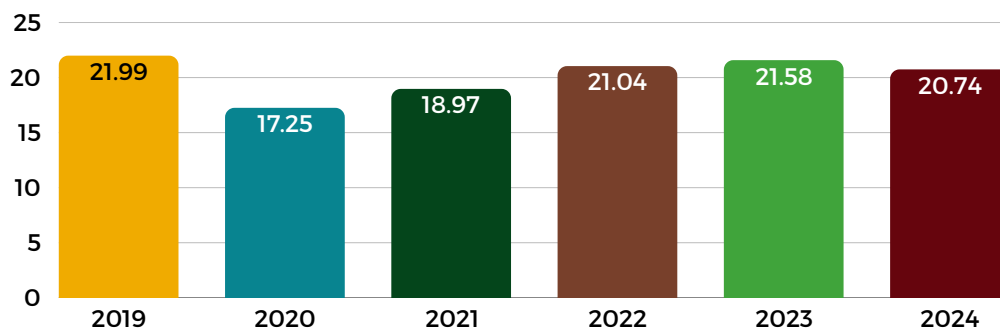
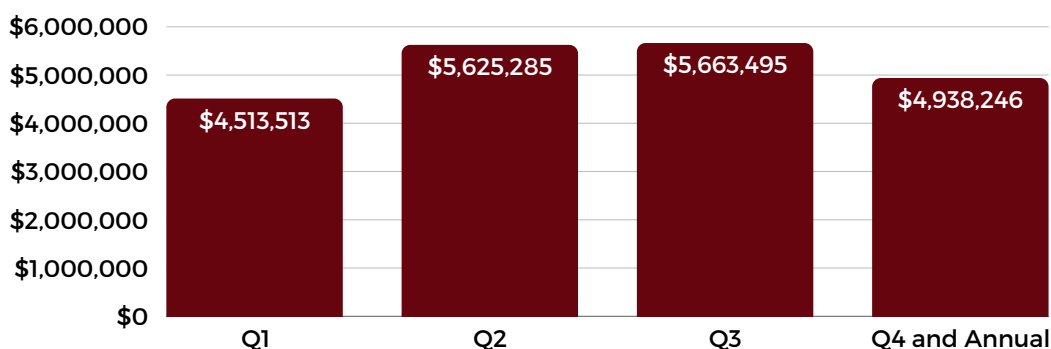


Figure 2: 2024 SBT Tax Collections by Quarter



SBT Collections (continued)

SEATTLE FINANCE & ADMINISTRATIVE SERVICES (FAS)

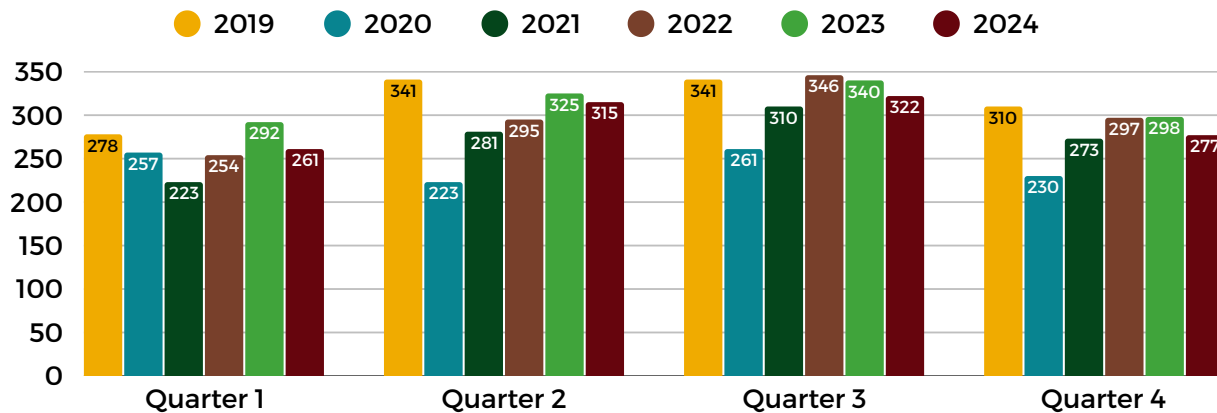
Reported Ounces of Sugary Beverages

Taxpayers reported over 1.1 billion ounces (about 9.1 million gallons) of SSBs distributed into the City of Seattle in 2024. That is over 1,400 ounces per person in Seattle (a reduction from 1,600 in 2023), though many of those ounces are likely consumed by non-Seattle residents such as tourists and other County or State residents. Total reported ounces are now 7.4% below the 1.27 billion in 2019 but have increased 20.9% over 2020 consumption and 6.3% under 2023 consumption.

Reported SSB ounces by year and quarter are shown in the chart below. The first quarter grouping captures elements of both the onset of the pandemic in March of 2020, thus depressing consumption relative to 2019, and the reality that Q1 2021 was at the trough of consumption. This illustrates both the underlying seasonality of SSB consumption behavior within the years but also overall SSB consumption pre-Covid to current.

Note: These figures are calculated by the city based on taxes reported and should not be considered as a complete or accurate measure of actual beverage consumption.

Figure 3: SSB Ounces by Year and Quarter, 2019-2024



SBT Collections (continued)

SEATTLE FINANCE & ADMINISTRATIVE SERVICES (FAS)

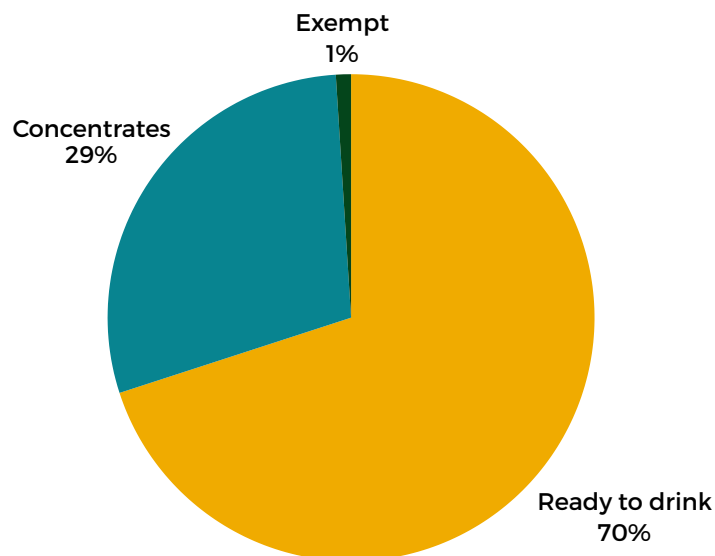
Reported Ounces by Category

Of the total ounces reported, approximately 201,786 (0.02% of total) were taxed at the reduced rate of \$0.01 per ounce. This represents a decrease of 35.8% or approximately 112,279 ounces from 2023. It is approximately 71.7% more than the 2019 levels.

Approximately 10.8 million ounces of beverages were reported but exempt from taxation. This is a significant decrease of approximately 10.9 million reported ounces from the all-time high of 21.1 million ounces reported in 2023. Taxpayers are not required to report exempt ounces, which may explain at least some of the annual variation.

In 2024, concentrate ounces are 68.6% greater than 2020 levels, at a total 338.1 million ounces. This is a small increase of 0.9% over 2023. In 2024, Ready-to-Drink ounces decreased substantially by 8.0% to 825.7 million ounces. Ready-to-drink consumption made up about 71.5% of total ounces consumed in 2023. This share decreased to approximately 70.3% in 2024. At the same time, the share of concentrate ounces has increased from 26.7% in 2023 to 28.8% in 2024.

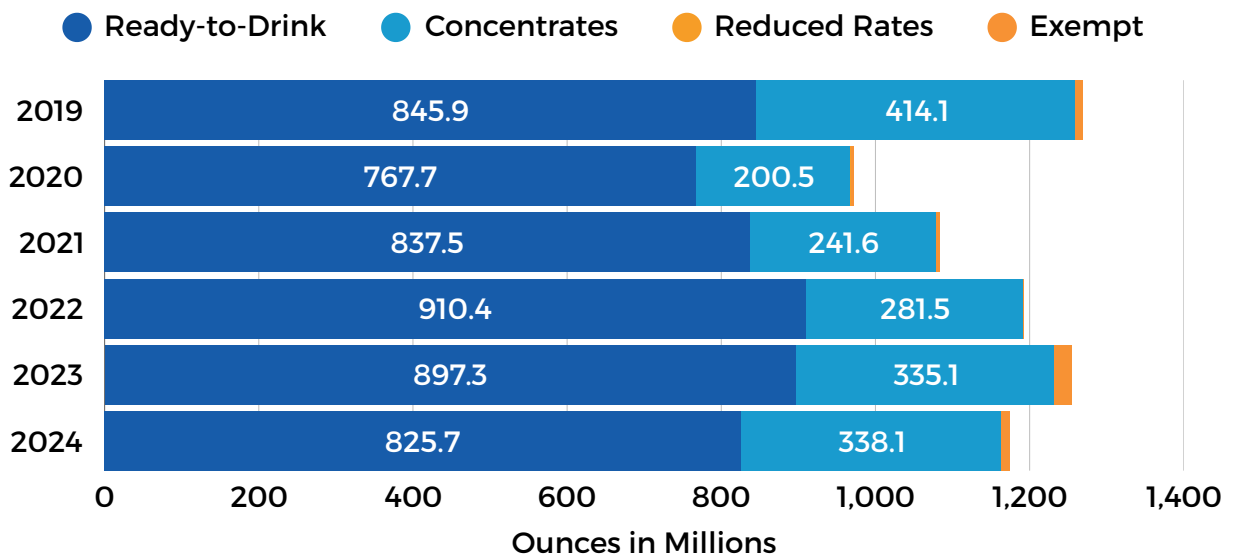
Figure 4: Ounces Reported by Category, 2024



SBT Collections (continued)

SEATTLE FINANCE & ADMINISTRATIVE SERVICES (FAS)

Figure 5: Share of Total Consumption, 2019-2024



SBT Investments

COMPILED BY THE SEATTLE OFFICE OF SUSTAINABILITY & ENVIRONMENT (OSE)

Seattle's Sweetened Beverage Tax (SBT) was designed to improve the health of Seattle residents by reducing the sales and consumption of sugary drinks. SBT also raises revenue for important programs that increase access to healthy food and support child health and early learning.

Proceeds from the SBT are spent in accordance with City of Seattle ordinances (Ord. 125995, § 1, 2019; Ord. 125886, § 2, 2019; Ord. 125718, § 1, 2018; Ord. 125324, § 3, 2017). For more information, see the [Seattle Municipal Code 5.53.055 - Sweetened beverage tax-Allocation of proceeds](#).

In 2024, approximately **\$22.4 million** SBT revenue was allocated to programs and services:

- **65%** went to Food Security & Access programming and
- **35%** went to Early Learning & Child Development programming

The table on the next page lists the programs and services supported by SBT revenue in 2024. Budgets are based on the 2024 Adopted Budget; the budget numbers do not include one-time budget adjustments such as legislated budget adds or budget carryforward from the previous year.

*Department key for the following table:

- DEEL: Department of Early Learning
- HSD: Human Services Department
- OSE: Office of Sustainability & Environment
- SPR: Seattle Parks & Recreation

Table of SBT Investments

Program or Service Supported in part by SBT	Department	2024 Adopted SBT Budget (\$)	Page
Food Security & Access		14,590,860	<u>13</u>
Fresh Bucks	OSE	5,326,668	<u>14</u>
Food Equity Fund	DON	2,887,000	<u>16</u>
Food banks and home delivery	HSD	2,108,375	<u>21</u>
Community and older adult meal programs	HSD	1,586,232	<u>23</u>
Farm to Preschool	HSD	1,301,251	<u>25</u>
Healthy Food in Schools	OSE	491,725	<u>27</u>
Food Policy & Program Administration	OSE	332,316	<u>31</u>
Food & Recreation Administration	SPR	309,000	<u>31</u>
Food Access Administration	HSD	248,142	<u>31</u>
Early Learning & Child Development		7,798,375	<u>33</u>
Child Care Assistance Program	DEEL	2,993,658	<u>34</u>
Prenatal-to-Three Grant Program	DEEL	1,500,000	<u>36</u>
Health & Developmental Supports	DEEL	1,566,863	<u>39</u>
Coaching & Training	DEEL	473,615	<u>43</u>
Home Visiting	DEEL	674,607	<u>45</u>
Early Learning Administration	DEEL	589,659	-

Food Security & Access Program Highlights



Section Contents:

- [2024 Impact Snapshot](#)
- Investment Summaries

[Fresh Bucks](#) →

[Food Equity Fund](#) →

[Food Banks](#) →

[Meal Programs](#) →

[Farm to Preschool](#) →

[Healthy Food in Schools](#) →

[Administrative Supports](#) →

Food Security & Access

2024 Impact Snapshot



Fresh Bucks

Provided **\$4.8 million** in fruit and vegetable benefits to **12,000** income-eligible households.



Food Equity Fund

Awarded **\$1.9 million** in grants to **20** community projects that contribute to a more equitable and sustainable food system.



Food Banks

Served **833,931** food bank visitors (includes duplicates)



Meal Programs

Served **2.8+ million** meals to those facing food insecurity, older adults (ages 60+), and individuals with a chronic medical condition.



Farm to Preschool

Delivered **34,452** farm-fresh food bags to **44** Seattle Preschool Program sites, provided **170** nutrition education classes, and **14** farm fieldtrips.



School Food

Provided **386,240** fresh fruit and vegetable snacks two to three times weekly to an average of **5,440** students across **33** school sites.

Fresh Bucks

SEATTLE OFFICE OF SUSTAINABILITY & ENVIRONMENT (OSE)

Fresh Bucks is a healthy food program that helps 12,000+ Seattle households afford fruits and vegetables.

The program provides income-eligible and enrolled households \$40 each month to buy fruits and vegetables at any participating retailer. By increasing the purchasing power of lower-income households, Fresh Bucks directly addresses a top food access barrier consistently cited by food-insecure communities—the cost of buying nutritious food. Meanwhile, Fresh Bucks spending is good for the local economy: every \$1 spent in Fresh Bucks is estimated to generate \$1.58 in the local economy, based on the [Local Food Impact Calculator](#).

Fresh Bucks benefits are currently accepted at [40 Seattle retailers](#), including supermarkets, locally-owned independent grocers, farmers markets, and farm stands.



2024 Outcomes

- Fresh Bucks served **12,000+** income-eligible households
 - **75%** screened as food insecure
 - **76%** self-identified as households of color
 - **54%** reported to prefer a language other than English
- Fresh Bucks households spent **\$4.8 million** in fruit and vegetable benefits, generating **\$7.7 million** in the local economy (source: [Local Food Impact Calculator](#))
- Expanded a new benefits processing system at local farmers markets

Fresh Bucks (continued)

SEATTLE OFFICE OF SUSTAINABILITY & ENVIRONMENT (OSE)

Retail Partners

- Ammana Warehouse & Grocer
- Cascadia Fresh Market
- Central Co-op
- Delridge Farmers Market
- Fruteria Sandoval
- Golden Hong Market
- Hameyn Halal Grocery
- HC Grocery
- Lee's Produce Market
- Local Yokel's
- Mendoza's Mexican Mercado
- Neighborhood Farmers Market Alliance
- Pike Place Market Foundation
- Pike Place Market Preservation and Development Authority
- Queen Anne's Farmers Market
- Safeway Corporation
- Seattle Farmers Market Association
- Tilth Alliance Rainier Beach Urban Farm and Wetland Farm Stand

Enrollment Partners

- Atlantic Street Center
- Children's Home Society of Washington DBA Akin
- Chinese Information and Service Center
- Horn of Africa Services
- Interlm Community Development Association
- Lake City Collective
- Latino Community Fund
- Neighborhood House
- Somali Health Board
- United Indians of All Tribes Foundation
- Villa Comunitaria

More Information:

- [Fresh Bucks 2024 Impact Report](#)
- [Food Action Plan Map](#)

Food Equity Fund

SEATTLE DEPARTMENT OF NEIGHBORHOODS (DON)

[The Food Equity Fund](#) invests in community-led work that contributes to an equitable and sustainable local food system.

In 2024, **20** community organizations received grants, ranging from \$49,490.68 to \$100,000.00. These grants funded a wide range of initiatives, including culturally relevant food distribution, community farming, senior nutrition programs, and youth-led food justice initiatives.

2024 General Grant Recipients

\$100,000 to Akin for North Seattle Family Resource Center (NSFRC) to support a community-led series of activities celebrating cultural food traditions within the Lake City neighborhood and Northeast Seattle region. *Photo provided by NSFRC.*



\$100,000 to Black Dollar Days Task Force for Clean Greens Farm and Market in Seattle's Central District. Funds supported 50 free, weekly food boxes to families for 16 weeks and a hands-on youth farming program.

\$100,000 to Byrd Barr Place (BBP) to expand their Farm to Table program. This program increases access to fresh, locally grown, healthy food for low-income households and people of color. It also invests in the success of small farms, especially those owned and operated by BIPOC farmers and families.

\$100,000 to Hunger Intervention Program (HIP) launched a Community Kitchen program in Northeast Seattle to support BIPOC community-led spaces for these communities to gather over a communal meal, celebrate their unique cultures, and build community power.

Food Equity Fund (continued)

SEATTLE DEPARTMENT OF NEIGHBORHOODS (DON)

\$100,000 to Hip Hop is Green to complete the build out of their commissary kitchen at the Cherry Street Farm. Funding supported raised garden beds, growing towers, an outdoor classroom, and the hiring of a grower to support the opening of the Greenery, a 320 square foot hydroponic growing chamber. Funding also supported the Youth Excellence Program (YEP), a paid internship program for BIPOC youth to gain hands-on experience in sustainable career paths focused on STEM and climate change solutions. *Photo provided by Hip Hop is Green.*



\$100,000 to International Migrants Alliance (Washington Chapter) to provide 200 culturally relevant weekly meals for newly arrived migrants. The organization also distributed important resources to asylum seekers through partnerships with local organizations.

\$100,000 to Mother Africa to support their Environmental Justice Program which engages local immigrant and refugee communities about nutrition, food sovereignty, and corresponding strategies such as gardening, composting, and food waste prevention and reduction. The project also coordinated and distributed quarterly culturally relevant healthy food boxes to increase food equity. For this program, the team provided in-language services in Arabic, French, English, Amharic, as well as several Southern and Western African regional languages.

\$100,000 to Rainier Beach Action Coalition (RBAC) for The Rainier Beach Food Hub, which brings together local Black and Brown farmers, youth, small businesses, and neighbors. The grant supported BIPOC farmers' access to markets through the Food Hub's multiple outlets (Farm Stand, CSA, wholesale) and weekly distribution of free, fresh, healthy, and culturally relevant produce to those who can't afford to pay for it. The project also employed young people of color to lead food justice efforts at RBAC.

Food Equity Fund (continued)

SEATTLE DEPARTMENT OF NEIGHBORHOODS (DON)

\$100,000 to Seattle Good Business Network Good Kitchens program to support 15+ restaurant and catering partners to prepare over 9,000+ nourishing and culturally relevant meals for community members facing food insecurity while sourcing from local farms and producers.

\$100,000 to Seattle Indian Health Board (SIHB) to support the vibrant Indigenous food sovereignty movement. Funding provided space in a new commercial kitchen located at SIHB's Leschi Clinic in the International District for Indigenous chefs to share traditional foods knowledge through cooking demonstrations. Funding also supported meals for the Elders Program, Family Pantry, Family Saturdays, and prenatal groups. *Photo provided by SIHB.*



\$100,000 to Tilth Alliance to support the Community Resources for Food Equity project in Rainier Beach. The project provided free, culturally relevant produce at the farm stand; expanded no-cost community U-pick areas; created new, multi-lingual signage; and hosted 10 senior farm field trips at Rainier Beach Urban Farm & Wetlands, reaching an estimated 500 low-income, BIPOC, immigrant and refugee elders.

\$100,000 to Tongan Community Food Pantry to provide 80 families with nutritious and culturally familiar food boxes once a month for 12 months. These meals served the Polynesian Community, not limited to Samoan, Tongan, Fijian, Chamorro, Hawaiian and other ethnic groups.

\$100,000 to United Indians of All Tribes Foundation (UIATF) to organize a holiday meal program for 100 Native American families during the week of Native American Heritage Day in 2024 and 2025. Funding also supported Native Americans to participate in the Buffalo Harvest with the Yakima Tribe. The meat was distributed to Native people facing food insecurity in Seattle. UIATF also launched an Elder Food Delivery Program that provided traditional and culturally relevant groceries for fifty elders every month for 14 months. The groceries were purchased from local and Native-owned businesses.

Food Equity Fund (continued)

SEATTLE DEPARTMENT OF NEIGHBORHOODS (DON)

\$100,000 to White Center Food Bank to source culturally familiar fruits and vegetables for families in White Center, West Seattle, South Park and surrounding areas for 12 months.

\$99,982.87 to Eritrean Association of Greater Seattle Eritrean Association for their Senior Nutrition Program. This program served 435 (unduplicated count) low-income, food insecure, limited-English speaking, isolated immigrant and refugee seniors. The elders received free, healthy East African meals three days a week and grocery items one day a week. The organization reached people who typically do not access services from mainstream providers due to language and cultural barriers.

\$99,920 to Villa Comunitaria for Salsa De La Vida, a Latina-founded and operated farm in South Park that produces culturally relevant food and hosts educational field trips with a focus on schools and programs serving Spanish language youth.



\$99,808.50 to African Community Housing & Development to support the Delridge Farmers Market to move to a new, larger location for the market's fifth anniversary season in 2025. The Delridge Farmers Market reflects a vibrant community of culturally relevant food access by and for immigrant and refugee communities in Southwest Seattle. The market supports economic development for BIPOC-owned farms and food-based small businesses.

\$83,655 to Rainier Valley Food Bank to reduce child food insecurity in South Seattle through youth-led and youth focused programming. Students participated in the Backpack Program during the school year and had access to culturally responsive and nutritional food throughout the summer months. Funding further enhanced youth programs by extending summer internship opportunities into the school year and supporting pop-up events, community celebrations, outreach and educational activities provided by and for youth.

Food Equity Fund (continued)

SEATTLE DEPARTMENT OF NEIGHBORHOODS (DON)

\$67,142.95 to South Park Senior Citizens (SPSC) to recruit Black, Indigenous, people of color, and immigrant seniors to serve as Senior Program Ambassadors. The Senior Program Ambassadors provides leadership, feedback, and guidance regarding the cultural authenticity of SPSC's meal program. The funding served culturally authentic meals and participated in seven cultural, social and physical activities. *Photo provided by SPSC.*



\$49,490.68 to Immanuel Community Services to update and renovate their kitchen to provide nutritious meals, support community programs, and uplift those struggling with food insecurity. The organization served neighbors experiencing hunger and homelessness through four programs: the food bank; the clean/sober homeless shelter for men in recovery; the day/hygiene center for unsheltered neighbors; and neighborhood monthly meals.

More Information:

- [Food Equity Fund 2024 Press Release](#)
- [Food Action Plan Map](#)

Food Banks

SEATTLE HUMAN SERVICES DEPARTMENT (HSD)

Food banks provide nutritious food to low-income Seattle residents to combat hunger

Food banks provide groceries for infants, children, adults, seniors, and people with special dietary needs, and help families access other food assistance (such as SNAP benefits) and other non-emergency food resources. Network support staff at many food banks provided home delivery to clients who were unable to come into food bank locations because of age, disability, or illness. Some food banks also supplied weekend food backpacks to school-aged children and provide mobile or satellite food bank services to serve communities where they work and play

OSL Serves and **Solid Ground**, the City's respective contractors for the **Meals Partnership Coalition (MPC)** and the **Seattle Food Committee (SFC)**, provided transportation of purchased and donated food to local meal programs and food banks. The agencies partnered with the City's nutritious food sourcing contractor, **Food Lifeline**, and the coalitions' nutritious food sourcing subcommittee to identify cost-effective, in-demand proteins and other staples for purchase. Both agencies provided broad system support to their respective coalitions through forums for regular collaboration, training, and resource sharing.

2024 Outcomes

Food banks supported the following services:

- **833,931** food bank visitors (duplicated count) served by **17** food banks
 - **91%** of guests surveyed reported a welcoming experience
 - **84%** of guests reported to like the foods available
- **157,966** weekend hunger backpacks distributed to students at **103** schools

Staff and volunteers at meal programs and food banks strived to offer culturally specific choices and create a welcoming environment for guests.



Photo from Ballard Food Bank

Food Banks (continued)

SEATTLE HUMAN SERVICES DEPARTMENT (HSD)

Partners

In 2024, the following food bank, home delivery, weekend backpack, and other food distribution partners were supported by SBT funding:

- Asian Counseling & Referral Service
- Backpack Brigade
- Ballard Food Bank
- Byrd Barr Place
- FamilyWorks
- Food Lifeline
- Jewish Family Service of Seattle
- North Helpline
- Pike Market Senior Center
- Puget Sound Labor Agency
- Rainier Valley Food Bank
- Seattle Indian Center
- Society of St. Vincent de Paul
- Solid Ground
- South Park Senior Citizens
- The Food Bank at St. Mary's
- University District Service League
- West Seattle Food Bank

More Information:

- [Seattle Food Committee](#)
- [HSD Emergency Food Resources Map](#)
- [Food Action Plan Map](#)

Meal Programs

SEATTLE HUMAN SERVICES DEPARTMENT (HSD)

Meal programs provide nutritious food to older adults, people experiencing homelessness, and low-income Seattle residents to combat hunger and isolation

Meal programs provide nutritious food to older adults, people experiencing homelessness, and low-income Seattle residents to combat hunger. Meal programs were hosted by diverse community-based organizations throughout Seattle, with a focus on those located in areas of highest need (central, south, southeast, and southwest Seattle). Here is an overview of the programs and who they serve:

- [Community meal programs](#) provide nutritious, well-balanced meals in a variety of locations for unsheltered neighbors and others experiencing food insecurity.
- [Older adult meal programs serve adults \(ages 60+\)](#) who can access a range of meal program options, from congregate meals that provide social connections to home delivered meals for those who are homebound. In addition, SBT supports food and nutrition education, as well as fresh farm produce bags (Good Food Bags) for seniors participating in health promotion programming.
- [The Meals Partnership Coalition \(MPC\)](#) supports centralized food purchases and donations from food partners, then transports and distributes that food to local food banks. MPC also provides a forum for regular information-sharing, collaboration, training, and linkages to other food system partners.



Photo from SouthEast Seattle Senior Center.

Meal Programs (continued)

SEATTLE HUMAN SERVICES DEPARTMENT (HSD)

2024 Outcomes

Community meal programs:

- **2,825,351** meals served by **15** organizations
 - **94%** of guests surveyed reported a welcoming experience
 - **92%** of guests reported to like the foods available

Older adult meal programs (for adults ages 60+):

- **399,726** meals served to **15,201** adults aged 60 or older
- **185,772** grocery bags provided to **9,132** older adults

Social Activities & Education

- **484** older adults participated in **116** social activities centered on food
- **2,941** older adults participated in **332** food and nutrition educational sessions

Partners

In 2024, the following meal program partners were supported by SBT funding:

- | | |
|--|--|
| • Asian Counseling & Referral Service | • Phinney Neighborhood Association |
| • Community House Mental Health Agency, Inc. | • Pike Market Senior Center |
| • El Centro de la Raza | • Recovery Cafe |
| • Eritrean Association in Greater Seattle | • ROOTS Young Adult Center |
| • Farestart | • Seattle Indian Center |
| • Filipino Community of Seattle | • Somali Community Services of Seattle |
| • Interlm CDA | • Somali Family Safety Task Force |
| • Food Lifeline | • Sound Generations |
| • Hunger Intervention Program | • South Park Senior Citizens |
| • International Community Health Services | • Tilth Alliance |
| • Mary's Place Seattle | • Ukrainian Community Center |
| • Mercy House NW | • United Indians of All Tribes |
| • OSL Serves | • University District Service League |
| | • White Center Food Bank |

More Information:

- [HSD Emergency Food Resources Map](#)
- [Food Action Plan Map](#)

Seattle Farm to Preschool

SEATTLE HUMAN SERVICES DEPARTMENT (HSD)

Farm to Preschool makes funds available to approximately 44 Seattle Preschool Program sites to increase their offerings of fresh, Washington-grown food to the children in their care

Teachers and staff purchase fresh produce from local farmers including BIPOC, women, immigrant, and refugee farmers, and use the fresh produce for snacks, family nights, and school activities. Participating sites engage in nutrition education and field trips where trained educators talk about food preparation, food justice, safety protocols, gardening activities, and seasonal produce. Families are encouraged to take home kits with food, materials, and recipes to cook together.

Additional Farm to Preschool partners deliver free bags of local fruits and vegetables to participating Seattle Preschool Program sites so families can pick up healthy groceries at the same time they pick up their children. The bags are filled with locally sourced fresh fruits and vegetables for a family of four.

Each Seattle Preschool site receives a combination of services which can include nutrition education, food bag delivery and/or food procurement. Eight providers work together as a cohort to co-create policies and coordinate services among themselves and preschool sites.

2024 Outcomes

- **942** families at **44** schools received food bags
- **34,452** total bags were distributed, with **855,232** servings of farm fresh produce
- **170** nutrition education classes provided to students
- **14** farm fieldtrips and/or classroom visits with partner farmers



Photo from Farm to Preschool

Seattle Farm to Preschool (continued)

SEATTLE HUMAN SERVICES DEPARTMENT (HSD)

2024 Outcomes (continued)

Fruit and Vegetable Spending

- **\$333K** spent on WA-grown produce (82% of total spending), generating **\$566K in local economy benefits**
- **\$183K** spent on produce purchased from historically underrepresented farmers (BIPOC, women) (source: [Local Food Impact Calculator](#))



Photo from Tilth Alliance

Partners

In 2024, the following Farm to Preschool partners were supported by SBT funding:

- Farmstand Local Foods LLC
- FamilyWorks
- Nourishian for Life
- Pacific Coast Harvest
- Pike Place Market PDA
- Solid Ground
- Tilth Alliance

More Information:

- [Seattle Farm to Preschool](#)
- [Food Action Plan Map](#)

Healthy Food in Schools

SEATTLE OFFICE OF SUSTAINABILITY & ENVIRONMENT (OSE)

The Healthy Food in Schools initiative increases access to fresh, local, nutritious, environmentally sustainable, equitably sourced, and culturally relevant foods within Seattle Public Schools.



Students hold plates they served from the Build-Our-Own Taco Bar

In 2024, the initiative continued the following strategies:

Fresh Fruit & Vegetable Program (FFVP) - Seattle students receive free fruit and vegetable snacks 2 to 3 days a week at schools with large populations of low-income or BIPOC students. Students try a variety of new and familiar fresh produce snacks and schools also receive educational materials and signage promoting fruits and vegetables

Sustainable, Equitably Sourced School Meals - OSE provided technical assistance and funding to support SPS Culinary Services with providing more school meals made with fresh, sustainable, and culturally relevant ingredients. This included helping staff with values-based purchasing from local farmers, fisheries, and food businesses—especially those owned by Black, Indigenous, and People of Color (BIPOC)—through supplier outreach, procurement process development and promotion.

School Meals & Food Education Working Group - formed in 2022, this diverse, multi-sectoral group continued to advocate for increased access to high-quality school meals and food and garden education for students who attend Seattle Public Schools.

Healthy Food in Schools (continued)

SEATTLE OFFICE OF SUSTAINABILITY & ENVIRONMENT (OSE)

2024 Outcomes

Fresh Fruit & Vegetable Program (FFVP)

- **5,440** students were served by FFVP at **27** schools (33 sites)
- **52** different types of fruits and vegetable snacks were served
- **21** local farmers supplied produce (8 BIPOC-owned farms, **14** organic farms)
- **43%** of the spending was on local produce (26% with BIPOC growers, 50% on organic produce)

Sustainable, Equitably Sourced Meals

- **22** local food suppliers provided fresh, organic, and culturally relevant ingredients to SPS for school meals

School Meals & Food Education Working Group

- Released a **new report** outlining program priorities



A student self-serves French breakfast radishes from the school salad bar.

Voices of FFVP

"Students get a better understanding [of fruits and vegetables] and learn how to eat them."

~School Kitchen Staff,
Dunlap Elementary

"Students enjoy the program. They love the fruits!"

~School Kitchen Staff
Dunlap Elementary

"Anytime schools can receive food for children and families, it's a win."

~School Administrator
Lowell Elementary

"It's cool that kids get to try new foods and have access to food families wouldn't have at home."

~School Administrator
Lowell Elementary

"There are a lot of families with food insecurity. School might be the only place they get fresh fruits and vegetables."

~School Administrator
Baily Gatzert Elementary

Healthy Food in Schools (continued)

SEATTLE OFFICE OF SUSTAINABILITY & ENVIRONMENT (OSE)

FFVP Participating Schools, 2023-24 School Year

- Aki Kurose Middle School
- Alan T. Sugiyama
- Bailey Gatzert Elementary School
- Beacon Hill Elementary School
- Broadview-Thomson K-8
- Chief Sealth High School
- Columbia School
- Concord Elementary
- Denny International Middle School
- Dunlap Elementary School
- Emerson Elementary School
- Interagency Programs (at 6 sites)
- James Baldwin Elementary School
- John Muir Elementary
- John Rogers Elementary School
- Kimball Elementary
- Lowell Elementary
- Madrona Elementary School
- Martin Luther King Jr. Elementary School
- Meany Middle School
- Mercer Middle School
- Olympic Hills Elementary School
- Olympic View Elementary School
- Rising Star Elementary School
- Roxhill Elementary
- Sanislo Elementary
- Seattle World School
- South Shore K-8 School
- Southwest Education Center
- Universtiy District Youth Center
- Washington Middle School
- West Seattle Elementary School
- Wing Luke Elementary School

School Meals and Food Education Working Group Partners

- EarthGen
- FEEST
- Nourishian for Life
- Nurturing Roots
- Public Health - Seattle & King County
- Seattle Public Schools
- Seattle Restaurants United
- Solid Ground
- Tilth Alliance
- United Way of King County
- Y-WE Grow



Members of the School Meals and Food Education Working Group tour Seattle Public Schools Central Kitchen.

Healthy Food in Schools (continued)

SEATTLE OFFICE OF SUSTAINABILITY & ENVIRONMENT (OSE)

Local Food Suppliers and Vendors, 2024

- Alvarez Organics
- Bellewood Farms*
- Boldly Grown Farm*
- Bornstein Seafoods
- Bow Hill Blueberries*
- Cascadia Mushrooms*
- Cascadia Produce
- Cloud Mountain Farm Center*
- Dog Island Mushrooms*
- Dreamland
- Egashira Corp
- El Chito Tamales
- Faith Beyond Farms
- Filaree Farm
- First Cut Farm*
- Food Oasis
- Four Elements Farms
- Griffin Creek Farm
- Hedlin Farms*
- Imperial's Garden
- IRC New Roots
- Jack Mountain Meats
- Marge's Granola
- Muckleshoot Seafood Product
- Pacific Coast Fruit
- Painted Hills
- Plymouth
- Puget Sound Food Hub
- Ralph's Greenhouse*
- Regino Farms*
- Royal Farm Produce*
- Sauk Farm*
- Scenic Isle Farm*
- Seattle Granola Company
- Seattle Poi Company
- Sidhu Farms
- Silva Family Farm*
- Sound Sustainable Farms
- Spring Time Farm*
- Steel Wheel Farm
- Sun Ta Tofu
- Thanh Son Tofu
- The Apple Guy
- The Crows Farm*
- Tortillas Con Madre
- Uwajimaya
- Yoka Miso

**Product purchased via Puget Sound Food Hub*



Kitchen staff prepare Muckleshoot salmon for school lunch



Boxes of Muckleshoot salmon

Administrative Supports

FOOD POLICY & PROGRAMS (OFFICE OF SUSTAINABILITY & ENVIRONMENT, OSE)

SBT funding supports the strategic advisors at OSE who lead Food Action Plan implementation, coordinate food-related work across nine City departments, and manage monitoring and reporting for both the Food Action Plan and SBT investments. In 2024, this work resulted in the release of an updated [Food Action Plan](#) (the first comprehensive update in a decade!) providing a refreshed, equity-centered roadmap for the City's food system. These staffing supports ensure unified direction across departments and consistent, transparent reporting on progress and outcomes.



FOOD & RECREATION STAFFING SUPPORTS (SEATTLE PARKS & RECREATION, SPR)

SBT funding supports staffing for several Seattle Parks & Recreation programs that ensure young people have reliable access to nutritious meals after school, on weekends, during school breaks, and throughout the summer. These programs include **Food and Fitness**, which offers year-round nutrition and fitness classes for youth ages 13 and up; **Summer of Safety**, a free program providing structured activities and a safe space for youth not connected to other supervised options; and **Summer Sack Lunch** (also known as **Summer Meals**), which delivers healthy lunches at community sites during the summer months.

FOOD ACCESS ADMINISTRATION (HUMAN SERVICES DEPARTMENT, HSD)

SBT funding supports key staffing at HSD responsible for contracting management and food access planning across the department's nutrition and meal programs. These roles ensure that community partners are effectively contracted, monitored, and supported; that investments align with community food access needs; and that programs operate smoothly and compliantly. This staffing strengthens HSD's ability to deliver reliable, high-quality food access services and maintain clear, accountable oversight of SBT-funded initiatives.

Early Learning & Child Development Program Highlights



Section Contents:

- [Impact Snapshot](#) →
- Investment Summaries:

[Child Care Assistance Program](#) →

[Birth-to-Three Community Grant Program](#) →

[Health & Developmental Supports](#)
→

[Coaching & Training](#) →

[Home Visiting](#) →

Early Learning & Child Development 2024 Impact Snapshot



Child Care Assistance Program

Distributed **\$3.5 million** to help cover the cost of child care for 571 children from 434 families.



Health & Developmental Supports

The Developmental Bridge Program provided early intervention services to **173** children and families.



Home Visiting

Served **616** children and families with family-focused services that support child growth and development.



Prenatal-to-Three Community Grant Program

Awarded **\$1.49 million** in grants to organizations that provide critical prenatal services and supports to underserved communities.



Coaching & Training

Coaching & Training was provided to **18** Birth-to-Three classrooms at 6 sites

Child Care Assistance Program

SEATTLE DEPARTMENT OF EDUCATION AND EARLY LEARNING (DEEL)

The Child Care Assistance Program (CCAP) helps families pay for child care by lowering their cost burden by 50-70%, on average.



CCAP is designed to support families below 94% of the State Median Income and not eligible for Washington State's Working Connections Child Care (WCCC) assistance program. Many Seattle-based families earn too much to qualify for WCCC, yet still struggle to afford the high cost of child care. CCAP serves as a safety net for these families, helping them alleviate the financial burden of paying the full cost of care. In 2024, a family size of 3 with a gross annual income of \$61,300 to \$96,037 would be eligible for CCAP.

The City uses a sliding scale to determine the level of child care subsidy available to families based on the child's age, family size, and gross family income. The City then pays the subsidy to child care providers monthly. Parents are responsible for paying any remaining balance after the City subsidy is applied.

DEEL's goal for CCAP is to advance racial equity and social justice by providing direct financial support to families furthest from opportunity and minimizing barriers to care for Seattle's communities of color and low- and middle-income communities. The current displacement of Seattle's historic communities of color and low-income communities in tandem with Seattle's increasing cost of living has renewed the program's racial equity and social justice emphasis.

DEEL contracts with over **260** high-quality and affordable child care providers. To utilize a CCAP voucher, families must work with a CCAP provider to receive subsidized care through the program. All providers promote the program by helping to identify eligible families and utilizing the City's social media toolkit.

The City distributed \$3.5 million to help cover the cost of child care for 571 children from 434 families

Child Care Assistance Program, CCAP (continued)

SEATTLE DEPARTMENT OF EDUCATION AND EARLY LEARNING (DEEL)

2024 Outcomes

CCAP Intake Representatives supported **144** new families in 2024. DEEL has increasingly served families who don't qualify for state subsidies but still face lower incomes, language barriers, or unstable care, and this drives higher program costs. To stay fiscally responsible, DEEL paused new enrollments in 2023 and created its first waitlist in more than a decade. After reviewing actual spending, DEEL reopened the waitlist to 504 applicants and has continued to manage enrollment responsibly while meeting family needs. Eligibility also expanded to include families seeking work or demonstrating other needs, allowing CCAP to reach more children and families.

Figure 1: Race Ethnicity of Children Served by CCAP in 2024

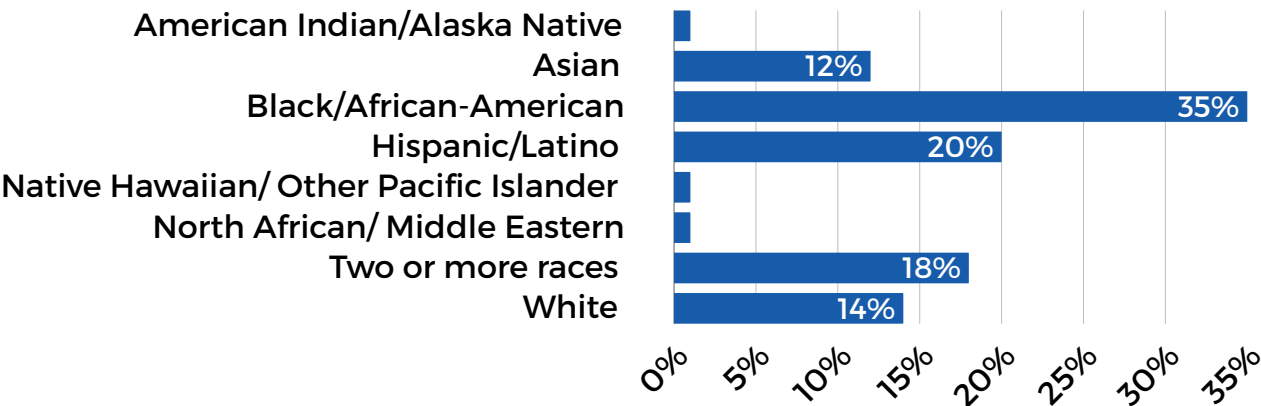
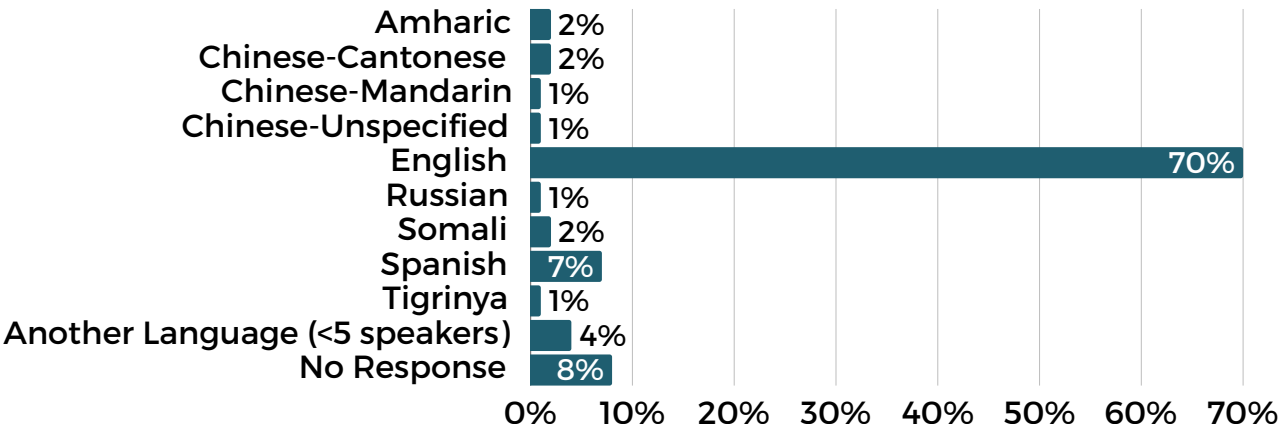


Figure 2: Language of Children Served by CCAP in 2024



Prenatal-to-Three Community Grant Program

SEATTLE DEPARTMENT OF EDUCATION AND EARLY LEARNING (DEEL)

In its sixth consecutive year, the [Prenatal-to-Three \(PN3\) Grant Program](#) aims to increase kindergarten readiness and reduce the disparities in outcomes for young children and families based on race, gender, or other socioeconomic factors



Awarded proposals center strategies that

- expand access to critical perinatal resources supporting healthy, equitable births
- strengthen parental physical and mental health during the perinatal period
- build responsive caregiver-child relationships
- promote optimal child health and early childhood development

Black, indigenous, and Latine women-led organizations and programs are centered in the 2024 PN3 cohort. This focus reflects the communities most impacted by persistent inequities in perinatal health, inequities that shape the broader maternal health crisis. The [maternal health crisis](#) includes birth trauma, infant loss, postpartum complications, and maternal mental health impacts. Risk of adverse perinatal outcomes is *three to four times higher* for Black women and birthing people than for white counterparts, regardless of income or education. Native American and Alaska Native communities also face elevated risks. In response to persistent race-based disparities, the PN3 community grant expands access to culturally responsive care and support.

Prenatal-to-Three Community Grant Program (continued)

SEATTLE DEPARTMENT OF EDUCATION AND EARLY LEARNING (DEEL)

2024 Grant Recipients

DEEL received 31 applications totaling \$8,450,684.70 in requested funding. Applications were reviewed by a panel consisting of partners from Public Health – Seattle King County, higher education, community members, and City staff with a combination of both lived and professional experience in the prenatal-to-three period. Ultimately, five community partner organizations were [awarded funding](#). Each partner was selected to receive \$298,000 over two years, from 2024 to 2026, for a total of \$1.49 million in distributed funds.

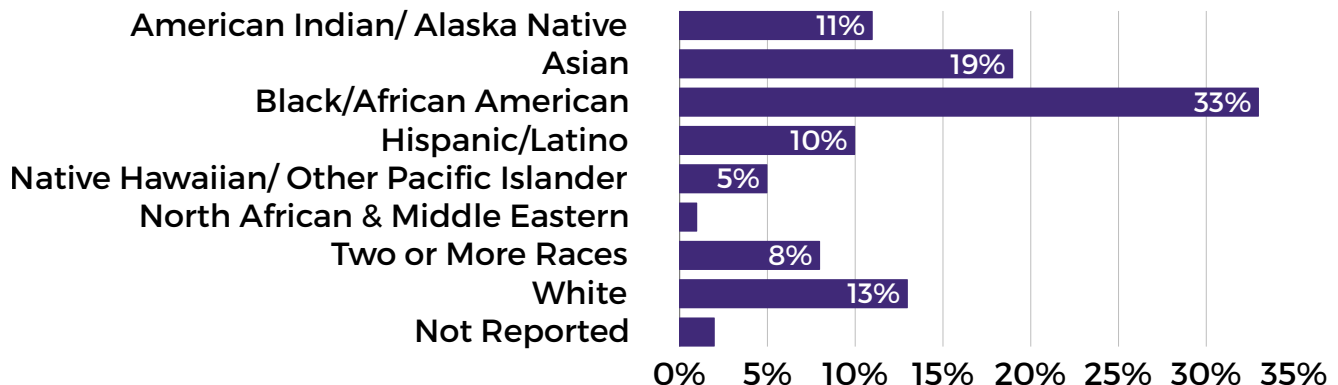
- [Therapy Fund Foundation](#)*
- [Native Family Learning Lodge](#) (fiscal sponsor Na’ah Illahee Fund)*
- [Villa Comunitaria](#)
- [Unified Outreach](#)*
- [Rainier Valley Birth & Health Center](#)

*First-time award recipient of DEEL funding

Populations Served by the Grantees

All the PN3 awards went to organizations or groups that provide services co-created, led by, and benefiting BIPOC, immigrants, refugees, individuals with low income, and/or those whose primary language is not English. This emphasis is directly connected to the disproportionate perinatal risks these communities face,

Figure 1: Race/Ethnicity of Mothers Served By Prenatal-to-Three Services



Prenatal-to-Three Community Grant Program (continued)

SEATTLE DEPARTMENT OF EDUCATION AND EARLY LEARNING (DEEL)



Diverse staff at the Therapy Fund Foundation reflect the families they serve. Therapy Fund Foundation, a local non-profit committed to “empowering People of Color Through Mental Health Education and Radical Self-Care” is a 2024 Prenatal-to-Three Community Grant Program grantees. Photo courtesy of Therapy Fund Foundation.

“The early years of a child’s life are critically formative, setting the foundation for their long-term health, development, and well-being. By providing resources and support during this pivotal period, we are not only fostering healthy development in children but also empowering families with the tools and knowledge they need to thrive. This grant not only empowers our organization but also stands as a testament to the importance of investing in the future of Black children and their families. It is a commitment to breaking down the barriers that have historically marginalized our community and a step towards achieving equity in health and well-being.”

- Ashley McGirt-Adair, MSW, LICSW,
Founder and CEO of Therapy Fund
Foundation

Health & Developmental Supports

SEATTLE DEPARTMENT OF EDUCATION AND EARLY LEARNING (DEEL)

DEEL's Health and Developmental Support strategy is anchored by two complementary SBT investments that strengthen early childhood wellbeing: the **Developmental Bridge Program** and **Multi-disciplinary Health Consultation Services**. Together, these programs provide coordinated developmental and health supports for young children and their families, ensuring timely interventions and reducing barriers to early learning success.

The Developmental Bridge Program

The City funds King County's Developmental Disabilities Division and three community-based organizations—Boyer Children's Clinic, Northwest Center, and Wonderland Kids—to deliver the Developmental Bridge Program. Bridge is a fully SBT-funded pilot designed to better align early intervention supports for infants and toddlers and their families. It provides developmental services to children who are ineligible for federal programs but would benefit from individualized, high-quality early intervention to support healthy development and wellbeing.

[Read more about the program.](#)

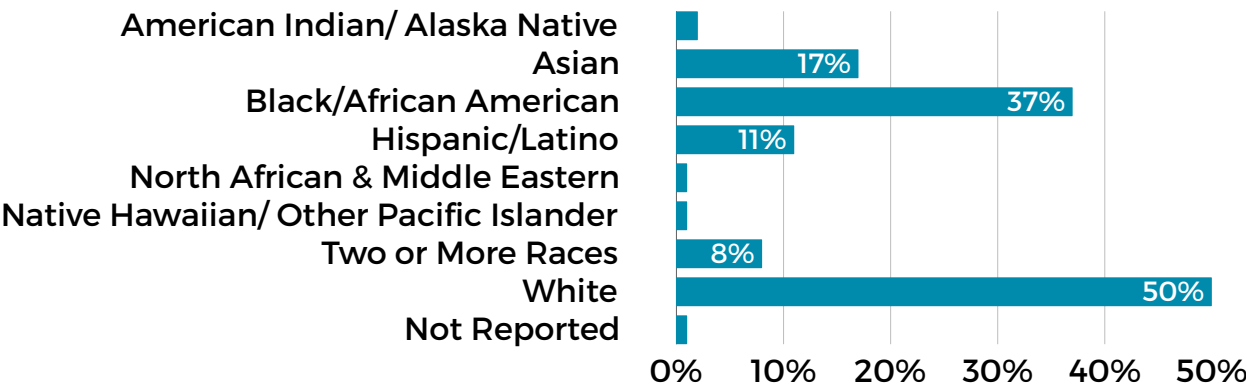
2024 Outcomes & Accomplishments

- **173** children and their families were supported by the Developmental Bridge Program.
- **94%** of families that responded to the family exit survey rates the Bridge program as *very helpful* or *extremely helpful* in giving them useful information about their child's delays or needs
- **79%** of children made appropriate linkages to the next program.
- Provided services to families facing homelessness through the CONNECT program and partnered with Solid Ground Seattle to support families facing housing insecurity.
- Connected children, specifically those exhibiting behaviors consistent with autism spectrum disorder (ASD), with evaluation services

Health & Developmental Supports (continued)

SEATTLE DEPARTMENT OF EDUCATION AND EARLY LEARNING (DEEL)

Figure 1: Race/Ethnicity of the 173 Children Served by the Developmental Bridge Program^



^Percentages do not sum to 100% since respondents could select multiple races or ethnicities.

Most children served by the Developmental Bridge Program spoke English at home (67%), with Spanish (11%), Amharic (5%), and Oromo (4%) as the next most common languages; overall, 12% of families required interpreter services.

Developmental Bridge Program Partners

- Public Health - Seattle & King County
- Boyer
- Northwest Center
- Wonderland

Multi-disciplinary Health Consultation Services

In 2024, SBT funding also supported multi-disciplinary health consultation services for child care providers through the Child Care Health Program (CCHP) at Public Health – Seattle & King County. The CCHP team includes Mental Health Consultants, Community Educator Consultants, Public Health Nurses, and a nutritionist. Together, this team focuses on relationship building; information sharing and guidance; health-giving best practices; and providing services based on child care provider feedback. The program strives to be community-, equity-, and trauma-informed to meet the needs of the diverse array of early learning educators and the children in their care.

Health & Developmental Supports (continued)

SEATTLE DEPARTMENT OF EDUCATION AND EARLY LEARNING (DEEL)

Among the topics the Child Care Health Program (CCHP) supports in early learning programs are communicable disease prevention, hygiene and sanitation, safe sleep, infant health and safety, medication management, emergency preparedness, nurturing environments, challenging behavior, healthy nutrition and feeding practices, and physical activity.

CCHP also provides consultations to family child care providers who accept CCAP subsidies, covering health promotion, mental and behavioral health, child development, and nutrition and food safety. Prioritizing CCAP providers ensures these services reach programs serving families below 94% of State Median Income who are not eligible for Washington's Working Connections Child Care program.



Partner Family Child Care Providers

- Aaliyah family Learning Program
- A Mother's Touch Daycare
- Aisha Family Childcare
- Asha Family Child Care
- Ayans Family Home Childcare
- Bright Minds Home Childcare
- Busy Bee Childcare
- Fatax Home Child Care
- Growing Hearts Childcare
- Hidayah Family Child Care LLC
- Iftin Childcare
- Jabir Home Day Care
- Laila Waran Childcare
- Moyale Home Family Childcare
- Noor Daycare
- Paradise Family Home Childcare
- Rahma Home Daycare
- Senait Family Home Child Care
- Small World Childcare
- Stay and Play daycare & Learning Center

Health & Developmental Supports (continued)

SEATTLE DEPARTMENT OF EDUCATION AND EARLY LEARNING (DEEL)

2024 Outcomes & Accomplishments (through September 2024)

- **Mental health support** — Child Care Health Program (CCHP) Mental Health Consultants and Public Health Nurses supported educators' emotional, mental, and social wellbeing as they cared for children and families experiencing stress, anxiety, trauma, and loss.
- **Stress-reduction training** — CCHP Educator Consultants and the Nutritionist delivered highly requested Infant/Child Yoga and Mindfulness trainings and taught educators how to incorporate toothbrushing into classroom routines.
- **Culturally relevant nutrition** — The Nutritionist developed training and handouts on culturally relevant snacks and meals for Family Child Care programs and, with CCHP Language Access staff and partners, produced nutrition videos on bottle-feeding and healthy snacks in English, Spanish, Cantonese, and Mandarin.
- **Health consultations** — Public Health Nurses provided consultations to **26** Child Care Centers and **16** Family Child Care programs, totaling more than **360** consultations, and updated **20** communicable disease notification letters using health-literacy principles and translated versions.
- **Improved language access** — The Language Access Program Manager advanced website improvements and expanded plain-language, multi-format, multilingual health materials in response to educator requests.
- **Updated health guidance** — CCHP revised cleaning, sanitizing, and disinfecting guidance for clarity and accessibility. Public Health Nurses also overhauled care plans and authorization forms, earning recognition from the WA Chapters of the American Academy of Pediatrics and Family Physicians.
- **Monthly newsletter** – CCHP produced a monthly newsletter praised for timely, concise, and practical health guidance for educators and the children in their care.

Coaching & Training for Birth-to-Three Providers

SEATTLE DEPARTMENT OF EDUCATION AND EARLY LEARNING (DEEL)

Supportive relationships and positive learning environments are essential for infants and toddlers as their brains rapidly develop, shaping later success in school and life. While Seattle has invested heavily in preschool quality over the past decade, far fewer resources have focused on infant and toddler care. Strengthening child-caregiver interactions in these settings is a critical strategy for reducing early opportunity gaps.

In 2024, Public Health Seattle & King County (PHSKC) partnered with the City's Child Care Assistance Program (CCAP) agencies to deliver technical assistance and on-site visits. DEEL coaches provided culturally responsive support to build teachers' skills, improve the quality of infant and toddler environments, connect providers and families to early childhood system resources, and ease children's transitions across early learning settings.

To translate these coaching strategies into improvements in classrooms, DEEL's Birth-to-3 coaches worked directly with six child care partners in School Year 2023–24.

Partner Early Learning Sites:

- First Place Preschool (1 classroom)
- Learning Way School & Daycare (3 classrooms)
- Primm ABC Child Care (3 classroom rooms)
- Sound Child Care Solutions - Pinehurst (4 classrooms)
- Sea Mar Child Development Center (3 classrooms)
- Tiny Tots Othello (4 classrooms)

Coaching for Birth-to-Three Providers (continued)

2024 Outcomes & Accomplishments

In 2023-2024 School Year, Birth-to-3 coaches provided **115** coaching visits to **18** classrooms at **6** sites.

- **10** (55%) had visits recorded in at least 6 of the 10 months of the school year.
- **17** (94%) Birth-to-Three classrooms had at least one focused classroom observation; observations allow coaches to offer specific, actionable feedback to teachers.



PHSKC Infant Nurse Visits at Seattle Birth-to-Three Providers, 2023-24 School Year

- | | | |
|--|-----------------------------------|--|
| • Beginnings 1 | • ReWA - MLK | • Hidaya Family Child Care LLC |
| • Beginnings 2 | • Sea Mar | • Hinda Child Care |
| • Bright Horizons @ Harborview | • Seed of Life | • Iftin Childcare |
| • Fauntleroy | • Tiny Tots - Othello | • In Toddler Care |
| • Green Tree Early Childhood Center | • UW - Portage Bay | • Noor Daycare |
| • Hearing, Speech, and Deaf Center | • UW Laurel Village | • Paradise Family Home Childcare |
| • Interlake | • UW Radford Court | • Preschool Adventures Learning Center |
| • Kidspace Child Care Center | • UW West Campus | • Ridwan Family Daycare |
| • La Escuelita Bilingual School - Green Lake | • Wallingford Child Care Center | • Salmaan Family Childcare |
| • Learning Way | • Wee Are the World | • Takaba Childcare |
| • MARS | • Willow Creek | • Growing Hearts Childcare |
| • NW Center - Chinook | • YMCA West Seattle | |
| • Pike Market | • Aaliyah Family Learning Program | |
| • Pinehurst Child Care | • Aster Blossom Child Care | |
| | • Fahima Home Day Care | |
| | • Happy Day Care | |

Home Visiting

SEATTLE DEPARTMENT OF EDUCATION AND EARLY LEARNING (DEEL)

Home visiting programs are family-focused services that support expectant parents and families with infants and young children. DEEL invests SBT revenue into two evidence-based models: **Nurse Family Partnership** and **Parent Child+**.

Nurse-Family Partnership pairs first-time parents with registered nurses from pregnancy through a child's second birthday. Nurses offer guidance on healthy pregnancies, early child development, and confident, responsive parenting which builds strong foundations for family wellbeing.

ParentChild+ matches families with culturally aligned early learning specialists who use conversation, play, and culturally grounded activities to strengthen early literacy, learning, and parent-child connection. Families receive twice-weekly visits, **92** visits in total, along with **46** high-quality books, toys, and curricular guides that support vocabulary, social-emotional development, imaginative play, and early learning skills. At program completion, specialists help families enroll their children in high-quality early learning programs, aligning with DEEL's broader early childhood continuum.

2024 Program Reach

Nurse Family Partnership

- First-time parents served: **340**
- Income eligibility: All families served have low incomes

ParentChild+

- Children served: **276**
 - Race/Ethnicity: 60.5% Black/African American; 17.0% Asian/Asian American; 17.0% Hispanic/Latino; 3.6% Two or More Races; 0.01% Middle Eastern/North African; 0.0036% American Indian/Alaska Native; 0.0036% White
- Parents served: **314**
- Income eligibility: All families served have low incomes

Home Visiting (continued)

SEATTLE DEPARTMENT OF EDUCATION AND EARLY LEARNING (DEEL)

2024 Outcomes & Accomplishments

Nurse-Family Partnership

- Completed **3,767** home visits
- **80%** of graduates delayed an unplanned second pregnancy for at least two years
- **98%** of families initiated breastfeeding

ParentChild+

- **98%** of families were matched with an early learning specialist who shared their language and/or culture
- **97%** of child graduates demonstrated increased positive behaviors
- The ParentChild+ network strengthened its data practices to better capture the full range of supports provided to families, including early learning referrals, parenting workshops, English Language Learner classes, basic needs assistance (diapers, food, housing supports), and community connections such as cultural events and play groups



Home Visiting (continued)

"PC+ has been a great program for our family. Our ELS (Early Learning Specialist) is very helpful with the VISM (Verbal Interaction Stimulus Materials), showing me the best way to use the toy and book, and also providing me with resources such as diapers and wipes. I feel it had brought our family together as we sit every day to read and play with the toys she brings for us. I definitely will recommend this program to my friends and family it has been a big change for us."

~ParentChild+ Family Member



ParentChild+ Support and Service Delivery Partners

- Atlantic Street Center
- Congolese Integration Network
- Chinese Information Service Center
- El Centro de la Raza
- Encompass (not funded to serve Seattle, but part of the local network)
- Horn of Africa Services
- InterCultural Children and Family Services
- Neighborhood House
- Southeast Youth & Family Services
- Southwest Youth & Family Services
- United Way of King County
- Voices of Tomorrow
- YWCA Seattle, King, Snohomish

ParentChild+ service delivery partners are contracted through United Way of King County

Acknowledgements

2024 Sweetened Beverage Tax Community Advisory Board

Barbara Baquero, Food Access Representative (Position 2)

Bilan Aden, Community Representative (Position 4)

Tanika Thompson-Bird, Community Representative (Position 5)

Kristin Sukys, Public Health Representative (Position 7)

Jen Moss, Public Health Representative (Position 8)

Barbara Rockey, Public Health Representative (Position 9)

Munira Mohamed, Early Learning Representative (Position 10)

Dan Torres, Early Learning Representative (Position 11)

Positions 1, 3, and 6 were vacant in 2024

City of Seattle Supporting Staff

Ariana Grlj, Seattle Parks & Recreations

Bridget Igoe, Office of Sustainability & Environment*

David Hennes, City Budget Office and Finance and Administrative Services

Greg Shiring, City Budget Office

Leilani Dela Cruz, Department of Education and Early Learning

Lisa Chen, Department of Neighborhoods

Seán Walsh, Human Services Department

Robyn Kumar, Office of Sustainability & Environment

*Administrative support for the Board and coordination across SBT-funded departments is led by the Office of Sustainability & Environment

Contact

Sweetened Beverage Tax Community
Advisory Board

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